

**MINUTES** of the meeting of the **Hungerford 2036 Project Team** held on Thursday 17<sup>th</sup> May 2018 at 7.00pm in the Library, Church St, Hungerford

**Present:** Cllrs Downe (JD), Knight (KK), Hudson (RH), Clerk, Geoff Greenland (GG), Chris Scorey (CS), Janette Kersey (JK)

**1. Note apologies** – Mark Cusack and Tony Drewer-Trump (TDT)

Janette Kersey was welcomed to the team. She has been briefed on the PT's progress so far.

**2. Note receipts of declarations of interest** – Declarations have been received from GG, TDT, CS and Town & Manor.

**3. Agree last set of minutes of 3<sup>rd</sup> May 2018** – *The Minutes were proposed by JD, seconded by KK with all in favour.*

**4. Update on actions from last meeting, not included in the agenda** – CS provided a CD ROM containing an aerial map of Hungerford with zoom facilities (dated 2006).

The Launch document made the front page of the Newbury Weekly (Hungerford edition) and has been printed in the Adviser and included in Penny Post. It will also be printed in CHAIN. Clerk to chase Laila for transport info. Lists of costs from a previous NP have been obtained however the Parish was 40% the size of Hungerford. The core team has been agreed of those members that have been attending regularly.

**5. Landowner approaches following HELAA discussion** – JD and Cllr Crane are meeting with main employers in Hungerford and recently talked to Amtec (Miles Young).

Previously it was suggested we explore moving industrial units from the centre of town to the outskirts and that we approach main landowners (such as Ramsbury Estate, Town & Manor, Littlecote Estate, Charnham Park etc.) and ask generally if they have any pieces of land they may like to put forward in the call for sites.

**Action:** It was agreed a standard letter should be drafted for a press release encouraging landowners with sites within the Parish boundary to come forward. This should include a bit about what H2036 can do.

**Action:** It was agreed a personalised letter should be drafted to send to known landowners

**Action:** Clerk to obtain text from WBC to help with the wording of the letter

**Action:** Produce a list of landowners to approach and circulate to the PT

The 2010 Town Plan led to HTC appointing planning consultants. HTC's alternative to WBC's proposal for site allocation was backed by the Town & Manor.

**Action:** Clerk to forward previous relevant work completed by Local Development Framework to the PT.

**6. Updates on:**

- **Website and new domain** – The domain has been registered and we now have access to web space.
- **HTC ratifications** – The TORS, officer roles and Service Level Agreement were all ratified.
- **Launch publicity** (see item 4 above)
- **Project timetable and budget** – The timetable is being worked on.
- **Cost of survey inserts** – The Adviser's quote has been circulated. WBC has provided a complete list of postal addresses.

7. **Consider logo ideas** – KK brought to the meeting print outs of different logo designs. It was commented that the public are protective of their town and would wish for a conservative design. On consideration of the logos KK was thanked for his work and one particular idea was selected to build upon.

**Action:** Clerk to contact Matt Kenyon, who offered to provide a concept for free, to develop this idea. We wish the logo to depict the shape of the bridge (from the East), use the Hungerford blue and yellow but be printable and effective in Mono, including the words 'Hungerford 2036' within a simple shape.

8. **Project Team diversity and geographic representation** – JK lives in Hillside road.

**Action:** RH will speak to C Hill about representing Hungerford Newtown.

9. **Initial survey prototype feedback and planning** – A small group tried the survey and feedback was:

- it was too long,
- the titles to the multiple choice are not shown on each page,
- the shorter boxes worked but the longer ones didn't,
- we should use the same criteria as the Town Plan (strongly agree etc.),
- the column for no opinion moved out of sight,
- there should be more site specific consultation as most people's expectations are that the NP is first about land use, we should seek to validate the general principles that came out about land use, (i.e. there was a broad consensus that smaller sites were preferred and there was a desire to re-use brownfield sites),
- we mustn't unreasonably raise expectations and try and address national problems,
- we should ask how much should Hungerford grow
- we should find out what issues drive the level of development
- we can get answers about development without asking directly about land use
- we need a couple more questions on land use (style and type of development)

**Action:** JD will make amendments and include land use question(s).

The survey data will inform the objectives of H2036, the minutes were proposed by GG and agreed by all.

We need to manage public expectation. Some feel let down with the Town Plan not delivering on development.

JK said public are concerned with the schools, doctors/surgeries/shops and transport limitations particularly to Wiltshire.

**Action:** It was agreed we need to educate the public on the success of the Town Plan and the benefits of H2036. Advise them the questions will appear familiar but we need to have latest view.

**Action:** Ask Laila how valid the survey data collected in 2012 is.

10. **Key groups to contact and initiate fact finding** - We first need to tell the public the survey is coming out in the Adviser and to look out for it. Encourage them to complete it on line.

**Action:** Draft a letter to go to all contacts and circulate the FAQ

Meeting closed 9.10pm

DONM Thursday 31<sup>st</sup> May 7pm Library

